



E-Commerce, Internet and Websites

- Website Development
- Terms and Conditions
- Privacy Agreements
- Web, Click and Software Agreements
- Licensing Content

Attorney to Contact

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A **firm** commitment to
**Intellectual Property
Protection**

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The Internet has changed everything.

Protecting intellectual property has become a priority for companies in this digital age.

From trademarks, copyrights, and patents, to website content, e-commerce, and license agreements, intellectual property law can be an intimidating topic to understand. This is why Parmenter O'Toole established an intellectual property law practice which is focused on developing and protecting intellectual property.

Each type of intellectual property is truly unique, and it comes with its own set of legal challenges and opportunities. Music, art, literature and technology, for example, are all forms of intellectual property. Today, companies are finding new avenues of success through advertising and e-commerce, which are also forms of intellectual property. Our lawyers work alongside clients on all of these types of intellectual property, assisting in their development and providing the counsel needed to turn original thoughts into sound, valuable and protected assets.

Intellectual Property Services:

Trade Secrets:

We are well versed in providing our clients with the means to protect sensitive information, including the development of confidentiality agreements. We have the experience to help you identify your trade secrets, and to help you protect those valuable assets from the competition.

License Agreements:

We provide expert assistance for our clients by drafting license agreements on the right-to-use, develop or sell a product. We negotiate agreements and highlight both the potential risks and potential rewards of a license agreement. Ultimately, our goal is to serve the client, and to help them benefit from their licensed product.

Non-Disclosure/Confidentiality Agreements:

Many businesses often create intellectual property without being aware of it, and that puts them at risk for losing something that may have taken a lifetime to create. Working with expert legal counsel to create non-disclosure or confidentiality agreements can help prevent this kind of tragedy. These agreements are vital when employees have access to sensitive information.

Product Development Consulting:

"Product Development" describes the process of taking an idea, creating a product or service to sell, and marketing that product or service to the end user. In each step of the process, there are legal issues to consider. Most product developers are concerned with ownership, protection of intellectual property, licensing, liability protection and marketing.

Discussing these issues prior to and during the process of development can save you time and money in the end.

Trademarks:

If you develop a name, a word, a symbol, a slogan, or any combination that is used in commerce to identify and distinguish your goods or services from others that sell similar items, then you need someone who is experienced in trademark law. Trademark protection of these items can give you advantages in the market place and keep your competitors from unfairly using your trademark.

Copyrights:

If you have created what is known as "an original work of authorship," you need to maintain control of your work through protection. You will also need to file for federal copyright protection. United States Copyright protection is available for a wide array of pursuits, including books, music, films, paintings, sculptures, photographs, software, buildings, architectural drawings and more, both published and unpublished.